

## PRESS RELEASE

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## WESTWOOD ONE APPOINTS STEVEN KALIN EXECUTIVE VICE PRESIDENT, CHIEF OPERATING OFFICER

**New York, NY – July 14, 2008** – Westwood One (NYSE: WON) announced today the appointment of Steven Kalin as Executive Vice President and Chief Operating Officer. In this role, Kalin will be responsible for business operations, inclusive of network operations, traffic operations and information technology, as well as play a lead role in business development activities and strategic planning. Kalin will be based in New York and report directly to Westwood One President and CEO Thomas Beusse.

"Based on his extensive experience and analytic background, Steve will provide us with the operational discipline to execute on the vision we have developed for Westwood One," said Beusse. "This discipline will not only provide us with a foundation upon which to evolve our business, but will also enable us to bring newfound rigor to the broader radio community."

"I am excited to be a part of Westwood One, which has such a strong tradition and outstanding brands and assets," said Kalin. "I look forward to working with Tom to expand Westwood One's leadership position as a provider of audio content across multiple platforms."

Mr. Kalin was most recently the Chief Operating Officer and a Board member of Rodale, Inc., a global publisher of magazines, books and online health and wellness information. Kalin has 20 years of media experience encompassing both traditional and digital platforms and strategic, business development and operational roles. Earlier in his career, Kalin served as Chief Financial Officer and Chief Operating Officer of Medscape, a leading online website for physicians. Kalin was also Vice President of Business Development for ESPN Internet Ventures and with ESPN Enterprises, ESPN's new business development group. At the start of his career, Mr. Kalin was a consultant with McKinsey & Company in the firm's media practice. Mr. Kalin holds a BA from Brown University and an MBA from Harvard Business School.

## **About Westwood One**

Westwood One (NYSE: WON) is a platform-agnostic content company providing over 150 news, sports, music, talk, entertainment programs, features and live events to numerous media partners. Through its subsidiaries, Metro Networks/Shadow Broadcast Services, Westwood One provides local content to the radio and TV industries and to the Web. This content includes news, sports, weather, traffic, video news services and other information. SmartRoute Systems manages traffic information centers for state and local departments of transportation, and markets traffic and travel content to wireless, Internet, in-vehicle navigation systems and voice portal customers. Westwood One serves more than 5,000 radio stations. For more information please visit www.westwoodone.com.

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